



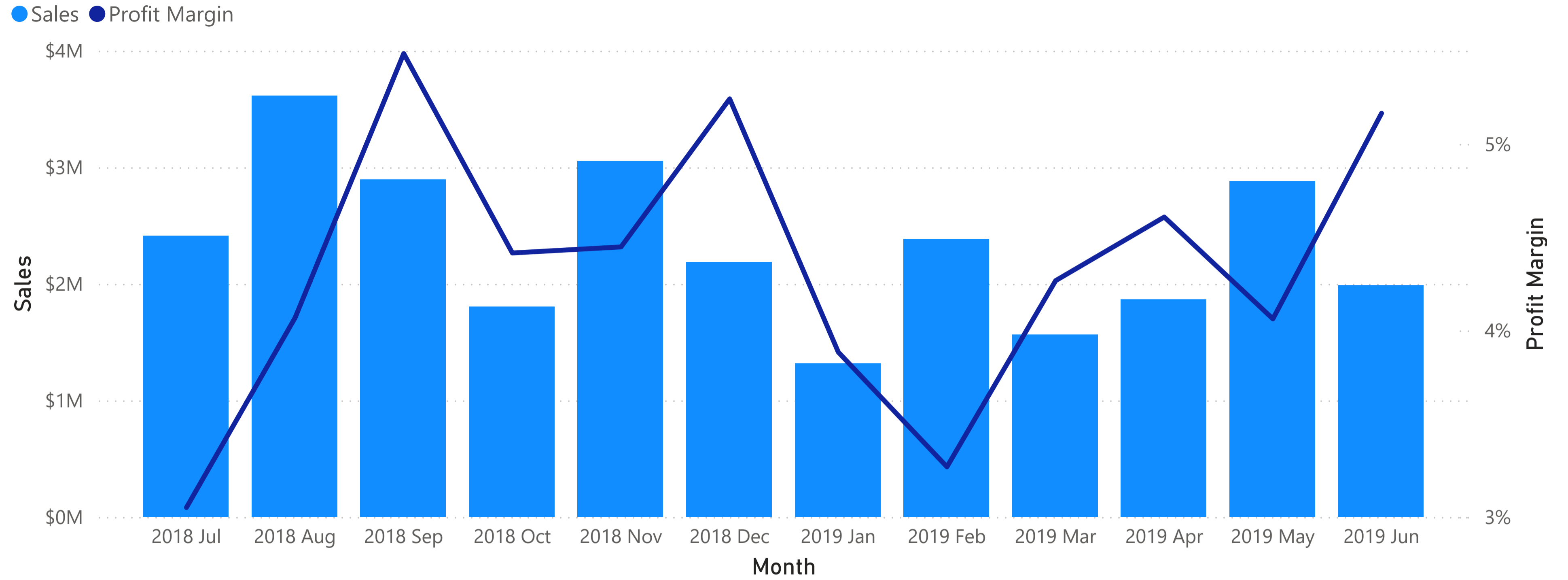
Year

FY2019

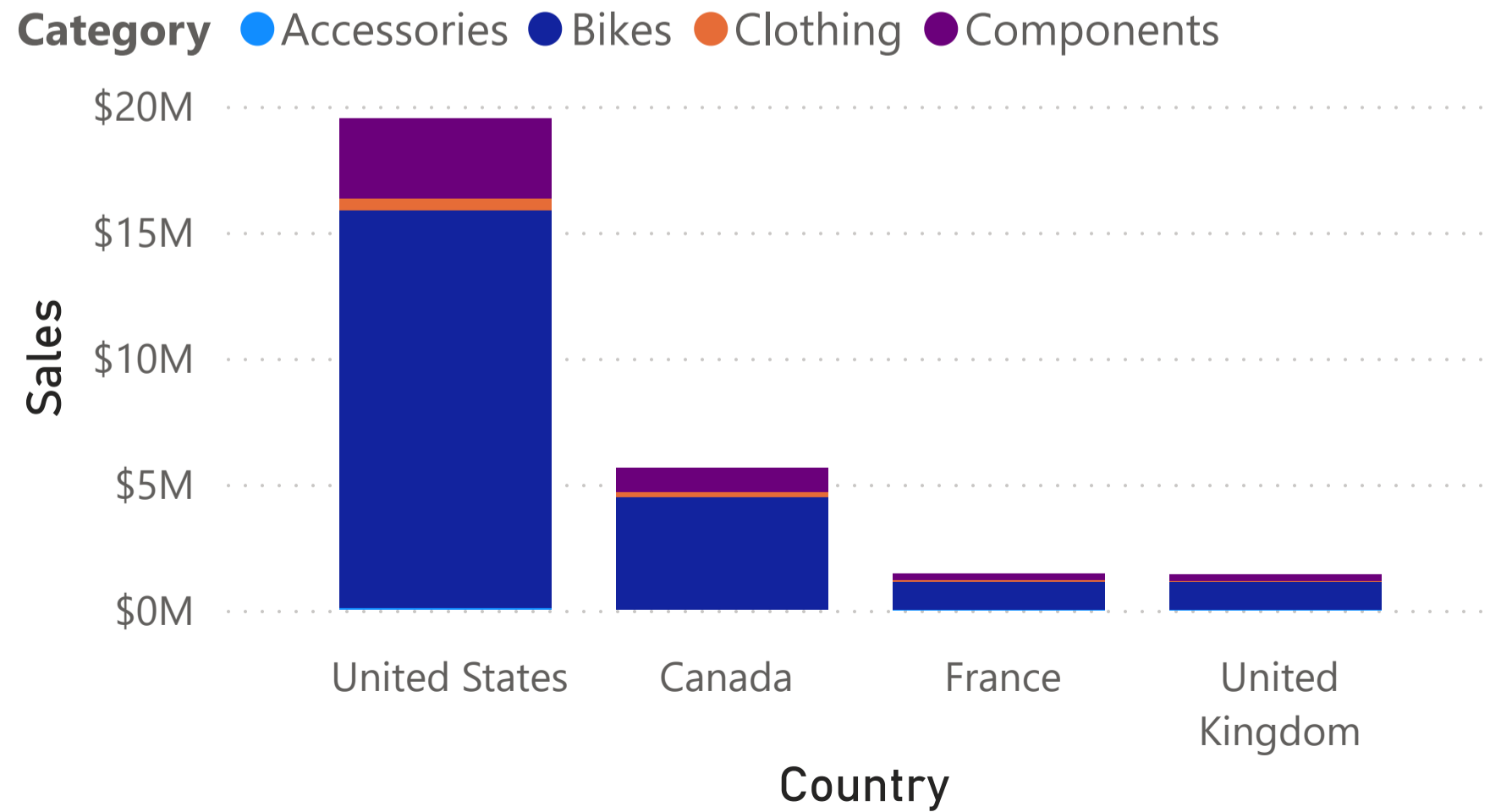
Region

- Select all
- Australia
- Canada
- Central
- France
- Germany
- Northeast
- Northwest
- Southeast
- Southwest
- United Kingdom

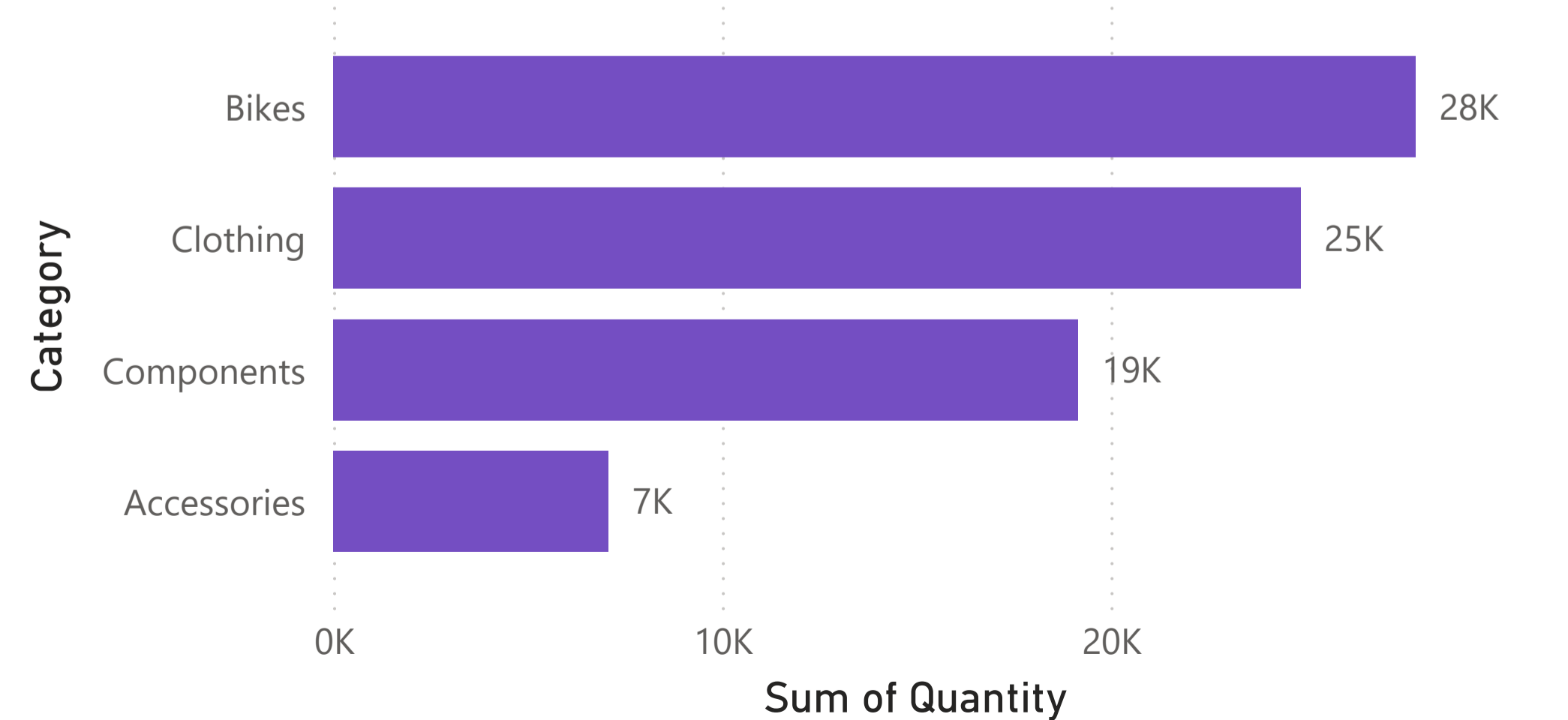
Sales and Profit Margin by Month



Sales by Country and Category



Sum of Quantity by Category



Clear all slicers



Region

- Select all
- Australia
- Canada
- Central
- France
- Germany
- Northeast
- Northwest
- Southeast
- Southwest
- United Kingdom

Year

- Select all
- FY2018
- FY2019
- FY2020
- FY2021
- FY2022

\$1,211,548

Profit

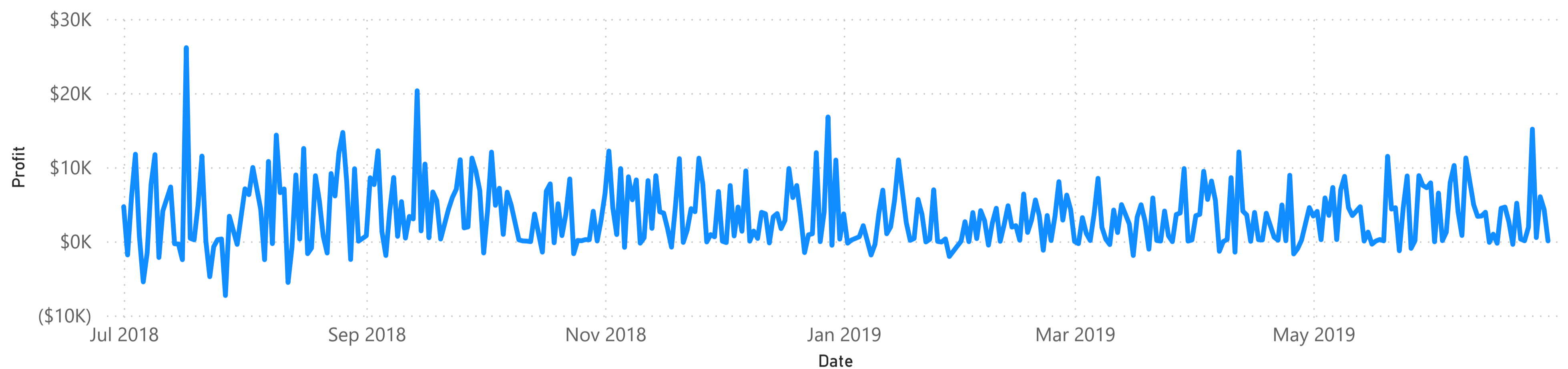
4.33%

Profit Margin

\$965.3769

Avg. Profit per Order

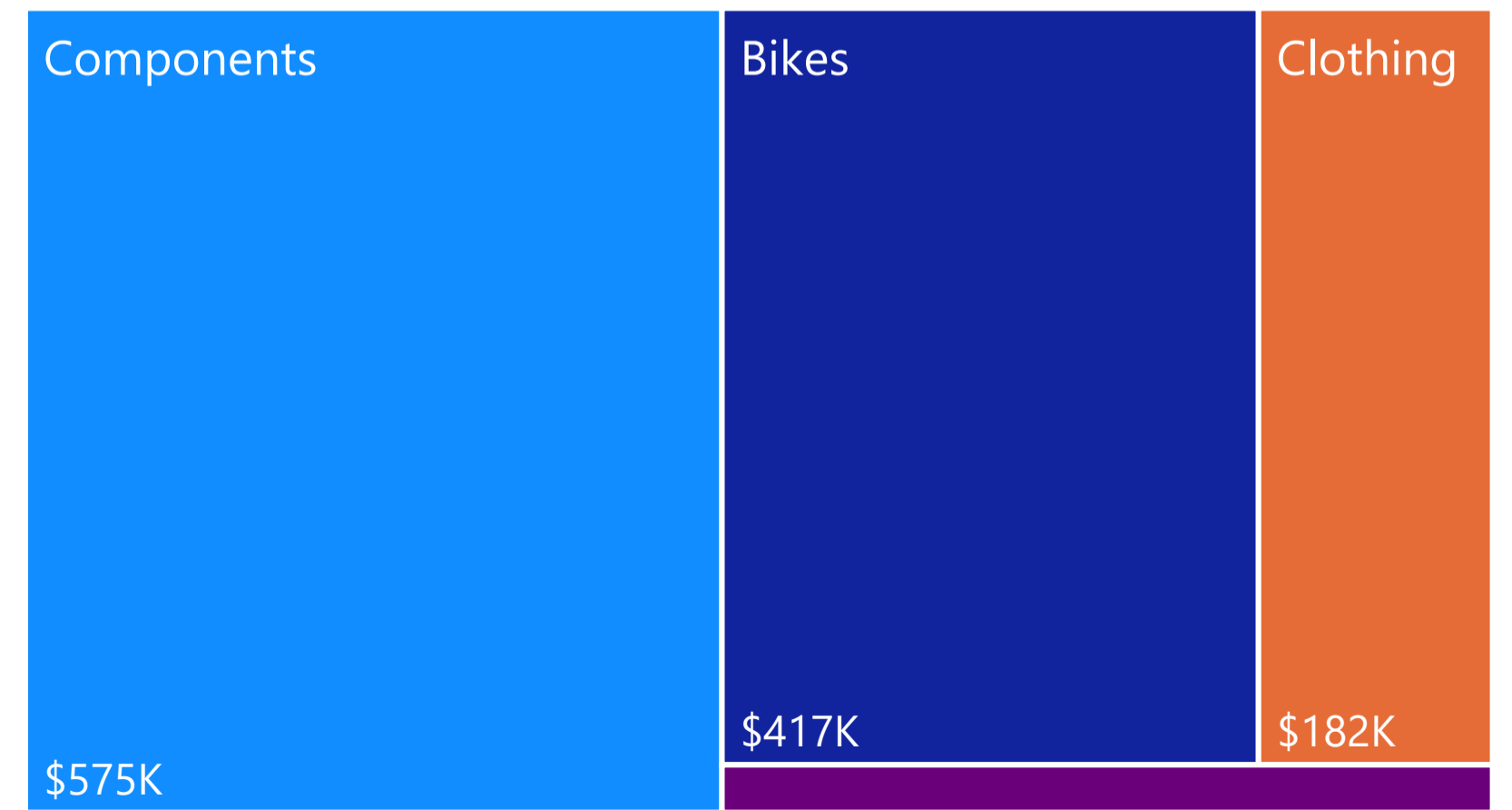
Profit by Date



Sales Performance Summary

Year	Orders	Sales	Cost	Profit	Profit Margin
FY2019	1255	\$27,979,780	\$26,768,232	\$1,211,548	4.33% ●
Total	1255	\$27,979,780	\$26,768,232	\$1,211,548	4.33%

Profit Contribution by Product Category (Right-click a Category for Details)



Clear all slicers

Year

FY2019

\$2,841,324

Sales

\$2,350,000

Target

\$491,324

Variance

20.91%

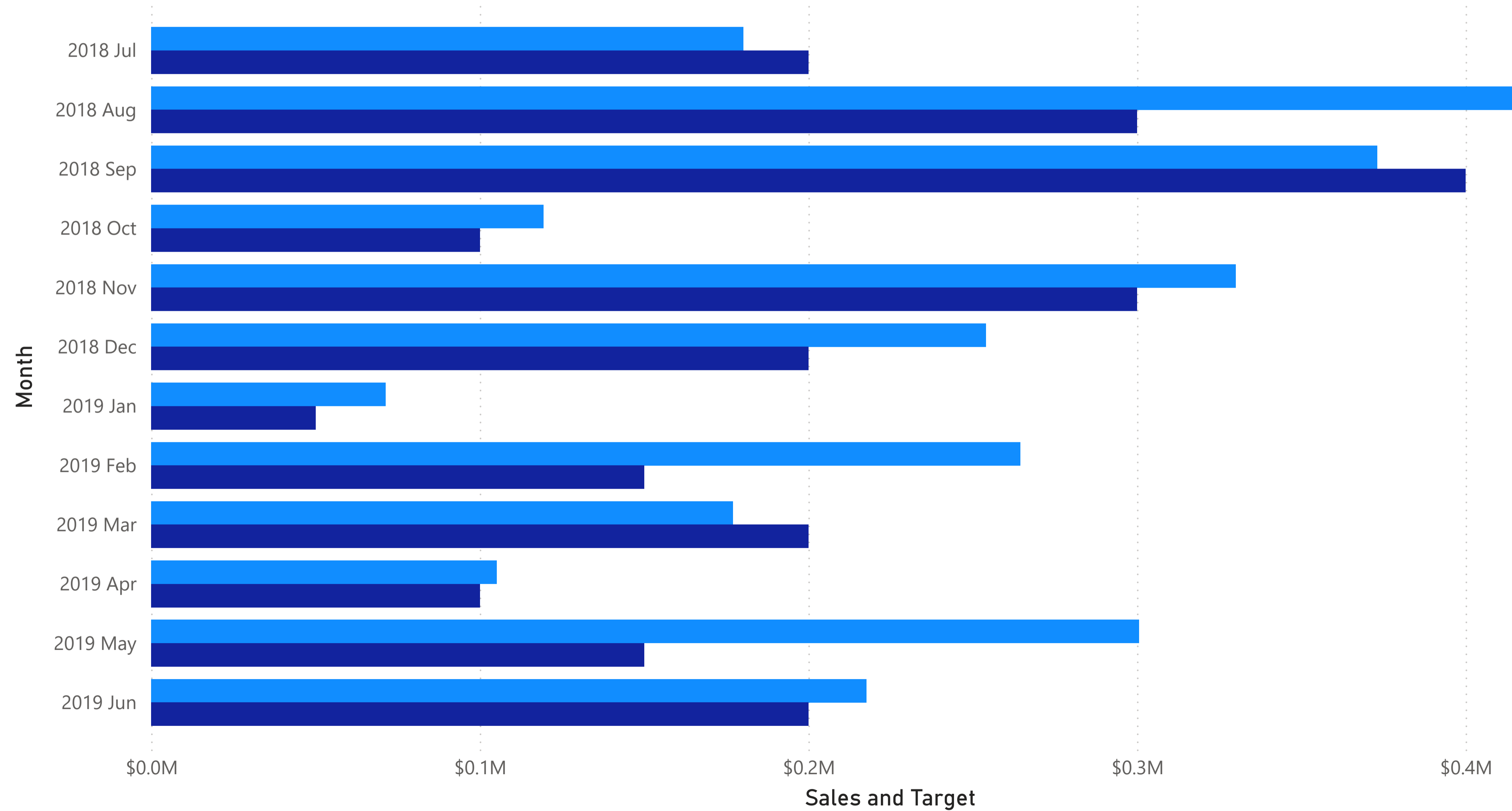
Variance Margin

Bar Chart

Column Chart

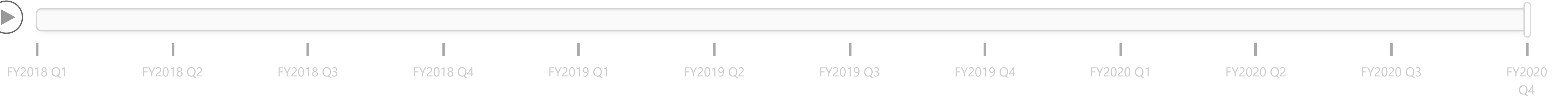
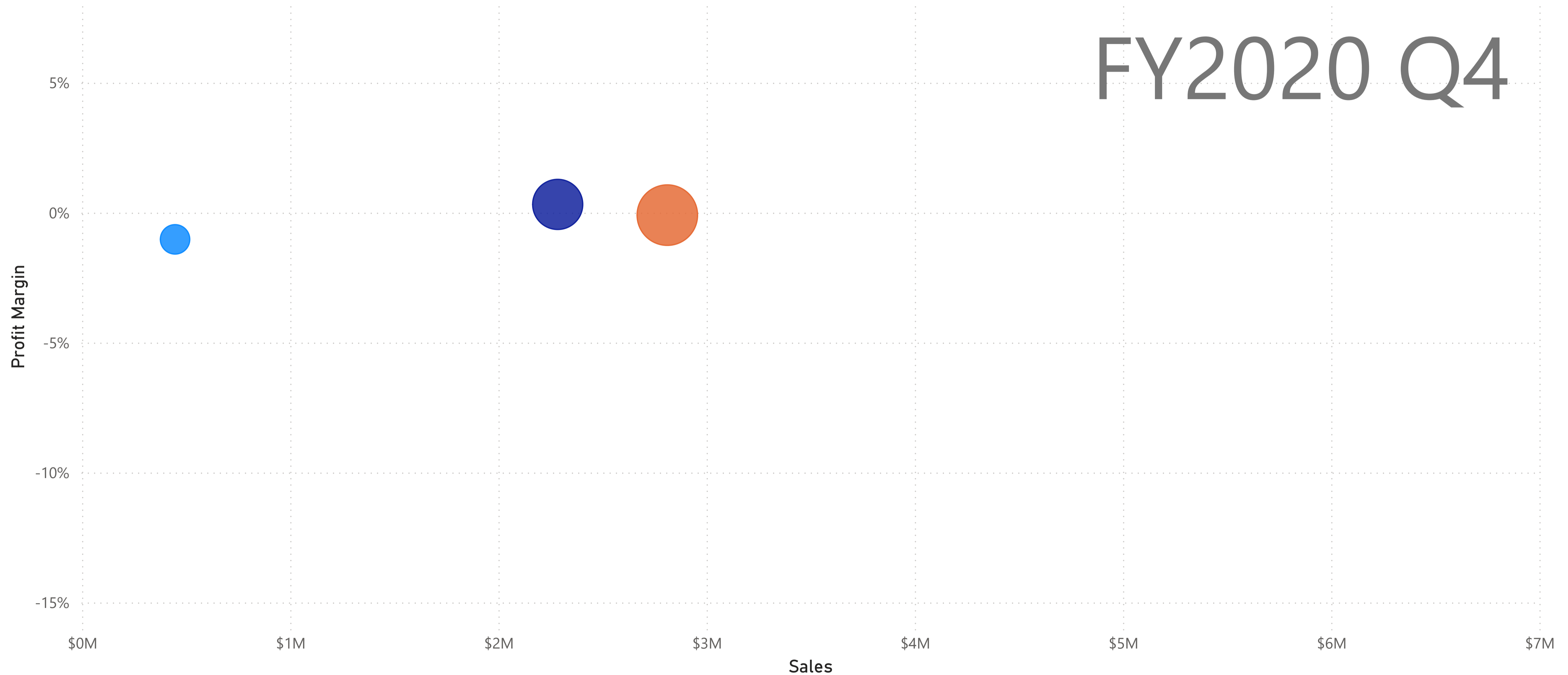
Sales and Target by Month

● Sales ● Target



Sales, Profit Margin and Quantity by Business Type and Quarter

Business Type ● Specialty Bike Shop ● Value Added Reseller ● Warehouse



Sum of Sales by Date

